

Edouard Mensah

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Applied economist

Research interests: experiments, applied microeconomics, risk management, applied econometrics, and gender.

EDUCATION

Ph.D. Agricultural & Applied Economics	2022
<i>University of Georgia, Department of Agricultural & Applied Economics, Athens, GA, US</i>	
MS Agricultural Development	2010
<i>University of Copenhagen, Department of Food & Resource Economics, Denmark</i>	
BS + MS Agricultural Engineering [with Honors]	2006
<i>National School of Agriculture, Department of Rural Economy, Meknes, Morocco</i>	

RESEARCH PAPERS (SELECTED)

Peer-reviewed journal publications

- Croke K, Garcia Mora ME, Goldstein M, **Mensah ER**, and O'Sullivan M (2021). Up Before Dawn: Experimental Evidence from a Cross-border Trader Training at the DRC-Rwanda Border. Policy Research Working Paper No. 9123, World Bank, Washington, DC. Forthcoming in *Economic Development and Cultural Change*
- Kpade CP, **Mensah ER**, Fok M, and Ndjeunga J (2017). Cotton farmers' willingness to pay for pest management services in northern Benin. *Agricultural Economics* 48: 105-114. [Link](#)
- Kpade CP and **Mensah ER** (2013). Facteurs d'adoption de la Lutte Etagée Ciblée au Nord-Bénin. [Adoption factors of the Targeted Staggers Control in Northern-Benin]. *Economie Rurale* 338: 77-91. [Link](#)

Book chapters

- Katengeza SP, Okello JJ, **Mensah ER**, and Jambo N (2012). Effect of Participation in ICT-Based Market Information Services (MIS) on Transaction Costs and Household Income among Smallholder Farmers in Malawi. In (eds) JC Bolay, S Hostettler, E Hazboun (2014). *Technologies for Sustainable Development: A Way to Reduce Poverty?* Chapter 17, pp 197-207. Springer. [Book Chapter 17](#)

Working Papers

- Dillon A and **Mensah ER** (2022). Respondent biases in household surveys. Global Poverty Research Lab Working Paper No. 21-103, Northwestern University, Evanston, IL. [Revise and Resubmit in the Journal of Development Economics. Manuscript](#)
- **Mensah ER**, Landry CE, and Smith TA (2022). Imminent natural disaster and price gouging? Evidence from Hurricane Harvey in the United States. (Paper presented at the Experimental & Environmental Economics Workshop, Appalachian State University, Boone, NC, April 9, 2022) [Link](#).
- **Mensah ER** and Filipski MJ. Saving for a rainy day: the impact of storms on savings rates. (Selected Paper for the upcoming 2023 CSAE Conference at the University of Oxford, UK, and AERE-sponsored sessions at the Eastern Economic Association conference in New York City, US). Submitted.
- **Mensah ER** and Colson G. Production contracts for an unfamiliar oilseed crop (*Brassica carinata*) under aversion to risk and ambiguity in the southeastern United States [Link](#).
- **Mensah ER** and O'Sullivan M (2017). Moving out and up: panel data evidence on migration and poverty in Uganda. [Policy Research Working Paper No. 8186, World Bank, Washington, DC.](#)

Papers in progress

- **Mensah ER**, Wrenn D, and Jaenicke E. Hurricane preparedness and purchasing behavior: the role of adaptation in coastal United States.
- **Mensah ER**, Wrenn D, and Jaenicke E. Do natural disasters affect household demand for baby products? Evidence from Hurricane Irma in the U.S.
- **Mensah ER** and Kostandini G. The inverse farm size-productivity relationship under land size mis-measurement and in the presence of weather and price risks: Panel data evidence from Uganda.
- **Mensah ER**, Jones AD, Dillon A, and Somé JW. Does child dietary diversity depend on the survey respondent? Experimental mediation analysis in rural Burkina Faso.
- **Mensah ER**, Ngatia M, O'Sullivan M, and Traoré L. Impact evaluation of the program of agricultural export diversification in Niger.

RESEARCH EXPERIENCE

Postdoctoral Scholar <i>Penn State, Department of Agricultural Economics, Sociology & Education, State College, PA, US</i>	2022 - Present
Research Assistant <i>University of Georgia, Department of Agricultural & Applied Economics, Athens, GA, US</i>	2018 - 2022
Impact Evaluation Economist, Africa Gender Innovation Lab <i>World Bank, Africa Chief Economist Office, Washington, DC, US</i>	Summer 2020
Impact Evaluation Economist, Africa Gender Innovation Lab <i>World Bank, Africa Chief Economist Office, Washington, DC, US</i>	Summer 2019
Research Assistant <i>Michigan State University, AFRE Department, East Lansing, MI, US</i>	2016 - 2018
Junior Fellow, Africa Gender Innovation Lab <i>World Bank, Africa Chief Economist Office, Washington, DC, US</i>	2014 - 2016
Dutch-sponsored Associate Professional Officer (Economics) <i>ICRISAT, Research Program on Markets, Institutions, and Policies, Niamey, Niger</i>	2011 - 2014
Impact Evaluation Field Coordinator, Africa Region Gender Practice <i>World Bank, Ouagadougou Office, Ouagadougou, Burkina Faso</i>	Summer, Fall 2011
Research Assistant, Department of Socioeconomics <i>University of Abomey-Calavi, Faculty of Agronomic Sciences, Abomey-Calavi, Benin</i>	2010 - 2011
Research Assistant <i>University of Copenhagen, Department of Food & Resource Economics, Denmark</i>	2008 - 2010
Research Assistant <i>National Institute of Agricultural Research, Abomey-Calavi, Benin</i>	2006 - 2010
Intern, Bio-statistical and econometric analysis <i>National Institute of Agricultural Research, Abomey-Calavi, Benin</i>	2005 - 2006
Intern, Survey data analysis <i>National School of Agriculture, Department of Rural Economy, Meknes, Morocco</i>	Summer 2005
Intern, Management of statistical and economic data with SPAD Software <i>National Bureau of Statistics, Rabat & Meknes Offices, Morocco</i>	May 2005

TEACHING EXPERIENCE

Teaching Assistant and Guest Lecturer

2019 - 2022

University of Georgia, Department of Agricultural & Applied Economics, Athens, GA, US

- Guest Lecturer on extensions of difference-in-differences designs, “Advanced Quantitative Methods for Applied Economists,” Graduate-level, Spring 2022
- Guest Lecturer on producer economics, “Intermediate Economics,” Undergraduate-level, Spring 2022
- Guest Lecturer, “Property rights, land ownership, and natural resources,” Graduate/Undergraduate-level, Fall 2020
- Teaching Assistant, “Land economics and appraisal,” Graduate/Undergraduate-level, Fall 2020
- Teaching Assistant, “Quantitative methods for agribusiness management,” Graduate-level, Fall 2019

Volunteer Teaching Assistant

Fall 2009

University of Copenhagen, Department of Food & Resource Economics, Denmark

- Volunteer Teaching Assistant, “Thematic course in agribusiness economics,” Graduate-level, Fall 2009

INVITED SPEAKER, DISTINCTIONS, & MISCELLANEOUS

Invited Guest Speaker, Université Paris-Dauphine & Development Research Institute (IRD), Paris, France

- Invited Guest Speaker to present the working paper “Respondent biases in household surveys,” DIAL Development Seminar, June 3, 2021

Fellowships, Scholarship, & Awards

- Junior African Research Fellowship (2014-2016), Africa Gender Innovation Lab, World Bank Africa Chief Economist Office
- Dutch-sponsored Associate Professional Officer (Economics) at ICRISAT (2011-2014) (APO/AE Program)
- Danida Fellowship for Agricultural Development education (2008-2010)
- Dual Scholarship for Engineering education: International Cooperation Agency of Morocco & Benin Government Excellency Scholarship (2000-2006)
- 2006 Francophone Prize for Outstanding Thesis, awarded by the Association for Research in Agric-food Economics (AREA) in Paris, France, <http://www.prix-area.net/laureats/>

Memberships & Service

- Memberships: Agricultural & Applied Economics Association - AAEA (Member since 2019), International Association of Agricultural Economists - IAAE (Member since 2012), and Sustainable Land Use and Natural Resource Management - SLUSE (Member since 2009)
- Reviewer for the journal Food Policy; External Project Advisor & External Reviewer of Impact Evaluation Grants for International Initiative for Impact Evaluation (3ie)
- Vice President, Agricultural & Applied Economics Graduate Students Association (2021); Public Relations Officer, African Graduate Students’ Forum at UGA (2020)

Reading groups

- Member of the “Metrics Reading Group (2022 - present),” of Dr. Roxana Gutierrez-Romero, Queen Mary University London, UK; “DiD Reading Group (2021 - 2022),” of Dr. Taylor Wright, University of Ottawa, CA

Conference presentations (selected)

- Dillon A and Mensah ER (2021). Respondent biases in household surveys. 2021 Methods & Measurement Conference, Innovations for Poverty Action & Northwestern University, October 28, 2021.
- Mensah ER, Karantininis K, Adégbidi A, and Okello JJ (2012). Determinants of commitment to agricultural cooperatives: cashew nuts farmers in Benin. 28th triennial ICAE of the International Association of Agricultural Economists, 18 – 24 August 2012. Foz do Iguaçu, Brazil.

TECHNICAL SKILLS

Computer: L^AT_EX, STATA, R, MATLAB, GAMS, QUALTRICS, CSPRO, SPAD, SPSS, NGENE, OD

Languages: English, French