

Kelly Ochs Rosinger

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RESEARCH INTERESTS

Higher education policy; college entry, choice, and completion; stratification and inequality; behavioral sciences; experimental and quasi-experimental methods

EDUCATION

2015 Ph.D., Higher Education, University of Georgia
2009 M.P.A., Public Administration and Policy, University of Georgia
2006 B.A., Public Relations, University of North Carolina at Chapel Hill

ACADEMIC POSITIONS

August 2017 - Assistant Professor, Department of Education Policy Studies
Research Associate, Center for the Study of Higher Education
Pennsylvania State University
August 2017 - Affiliate, Nudge4 Behavioral Solutions Lab
University of Virginia
2015-2017 Institute of Education Sciences Postdoctoral Researcher, EdPolicyWorks
University of Virginia

FELLOWSHIPS, AWARDS, & HONORS

2017 Institute of Education Sciences Quasi-Experiments Workshop participant
2015-2017 Institute of Education Sciences Postdoctoral Fellow
2014-2015 Jack Kent Cooke Foundation Dissertation Fellow (\$25,000)
2014-2015 UGA Institute of Higher Education Miller Graduate Fellow (\$1,500)
2014 UGA Graduate School Travel Scholarship (\$250)
2013 Association for the Study of Higher Education Student Travel Scholarship (\$400)

FUNDED RESEARCH

2016-2018 The Kresge Foundation, Co-Principal Investigator (\$500,000)
Large-scale outreach to promote early FAFSA submission and informed college search

PEER-REVIEWED PUBLICATIONS

Rosinger, K. (2017). Federal policy efforts to simplify college-going: An intervention in community college enrollment and borrowing. *The Annals of the American Academy of Political and Social Science*, 671(1), 114-131.

Rosinger, K., Taylor, B., Coco, L., & Slaughter, S. (2016). Organizational segmentation and the prestige economy: Deprofessionalization in high- and low-resource departments. *The Journal of Higher Education*, 87(1), 27-54.

Belasco, A., **Rosinger, K.**, & Hearn, J. (2015). The test-optional movement at America's selective liberal arts colleges: A boon for equity or something else? *Educational Evaluation and Policy Analysis*, 37(2), 206-223.

Hearn, J., & **Rosinger, K.** (2014). Socioeconomic diversity in selective private colleges: An organizational analysis. *Review of Higher Education*, 38(1), 71-104.

BOOK CHAPTERS

Rosinger, K., Taylor, B., & Slaughter, S. (2016). The crème de la crème: Stratification and accumulative advantage among US private research universities. In S. Slaughter & B. Taylor (Eds.), *Stratification, privatization, and employability of higher education in the US and EU* (pp. 81-101). Dordrecht, The Netherlands: Springer.

Taylor, B., **Rosinger, K.**, & Slaughter, S. (2016). Patents and university strategies in the prestige economy. In S. Slaughter & B. Taylor (Eds.), *Stratification, privatization, and employability of higher education in the US and EU: Competitive advantage* (pp. 103-123). Dordrecht, The Netherlands: Springer.

Slaughter, S., Taylor, B., & **Rosinger, K.** (2015). A critical reframing of human capital theory in US higher education. In A. Martínez-Alemán, B. Pusser, & E. Bensimon (Eds.), *Critical approaches to the study of higher education: Competitive advantage* (pp. 80-102). Baltimore, MD: Johns Hopkins University Press.

POLICY BLOG POSTS

Rosinger, K. (2017, September 11). Helping students make informed borrowing decisions. Education Policy blog post, American Council on Education.

Rosinger, K. (2017, June 22). Looking under the hood: Using mobility report card data to understand what works in reducing educational inequalities. Education Policy blog post, New America Foundation.

MANUSCRIPTS UNDER REVIEW

Rosinger, K. (revise and resubmit at *Education Finance and Policy*). Can simplifying financial aid information impact college enrollment and borrowing? Experimental and quasi-experimental evidence.

Rosinger, K., Belasco, A., & Hearn, J. (revise and resubmit at *The Journal of Higher Education*). A boost for the upper middle class: An evaluation of no-loan policies and selective private college enrollment.

Taylor, B., **Rosinger, K.**, Coco, L., & Slaughter, S. (revise and resubmit at *Review of Higher Education*). Digesting “the worm’s share.” Administrative authority and faculty strategies in the humanities.

WORKS IN PROGRESS

Bird, K., Castleman, B., Denning, J., **Rosinger, K.**, & Lamberton, C. Cutting through the clutter: Experimental evidence on strategies to increase salience of informational interventions.

Conger, D., & **Rosinger, K.** The effect of test-optional admissions policies on the college gender gap.

Meyer, K., & **Rosinger, K.** Applying behavioral insights to improve postsecondary outcomes: A review of Obama administration efforts and next steps under the Trump administration.

Rosinger, K. Increasing complexity, increasing stratification: The impact of college aid applications on enrollment.

INVITED PRESENTATIONS

Rosinger, K. (March 2017). The test-optional movement at America’s selective liberal arts colleges. Research paper presented at the College Board, Washington, DC.

Rosinger, K. (August 2016). Comparison shopping: The impact of college quality information on community college enrollment and borrowing. Research paper presented at the University of Pennsylvania, Philadelphia, PA.

Rosinger, K. (April 2016). Can small changes to financial aid award notifications affect college enrollment and borrowing? Experimental and quasi-experimental evidence. Research Seminar Series, School of Public Affairs, American University, Washington, DC.

SELECTED CONFERENCE PRESENTATIONS

2017	Association for Education Finance and Policy
2016	Association for Education Finance and Policy, Association for the Study of Higher Education, Association for Public Policy Analysis and Management
2015	Institute of Education Sciences, American Educational Research Association, Association for the Study of Higher Education
2014	Association for the Study of Higher Education, Association for Public Policy Analysis and Management
2013	Association for the Study of Higher Education, Midwest Political Science Association
2012	Association for the Study of Higher Education, American Educational Research Association

TEACHING EXPERIENCE

Fall 2017	Instructor, Data Analysis for Education Policy, Penn State University Instructor, History of American Higher Education, Penn State University
May 2017	Co-Facilitator, Institute of Education Sciences “Designing Behavioral Science Interventions to Improve Education and Public Policy Outcomes” workshop,

University of Virginia
2010-2011 Teaching Assistant, Writing Intensive Program, Undergraduate Honors Research
Methods, University of Georgia
Spring 2010 Economics Tutor, Public Administration and Policy, University of Georgia

PROFESSIONAL AFFILIATIONS

American Educational Research Association (AERA)
Association for Education Finance and Policy (AEFP)
Association for the Study of Higher Education (ASHE)

PROFESSIONAL SERVICE

Ad hoc reviewer for *AERA Open*, *American Educational Research Journal*, *Higher Education*,
Journal of Higher Education, National Science Foundation, *Research in Higher Education*,
Research in the Sociology of Organizations

2017-2018 Search Committee Member, Department of Education Policy Studies, Penn State
University
2016, 2017 Panel Organizer (AEFP, APPAM)
2015-2017 ASHE Conference Proposal Reviewer
2014 APPAM Graduate Student Conference Volunteer

SELECTED MEDIA COVERAGE

The Ithacan. ACT report bashes test-optional policy, which IC supports. Oct. 2016.
USA Today. GW gets record-breaking number of apps after tests become optional. Feb. 2016.
Bloomberg. Will the college admissions test disappear? Feb. 2016.
Mic. Here's what happened when this school made SATs optional on applications. Feb. 2016.
GW Hatchet. Test-optional policy adds to dramatic application increase. Feb. 2016.
Christian Science Monitor. Harvard study says SATs should be optional. Jan. 2016.
Cavalier Daily. Test-optional may not be the answer. Nov. 2015.
New York Times. The test-optional surge. Oct. 2015.
NPR. Why are colleges really going test-optional? Sept. 2015.
Hechinger Report. The real reason that colleges go "test-optional". Aug. 2015.
Forbes. When colleges go test-optional, who benefits? July 2015.
Washington Post. GW applicants no longer need to take admissions tests. July 2015.
Jack Kent Cooke Foundation. Q&A: JKCF Dissertation Fellow. Nov. 2014.
CBS News. Who's benefiting from test-optional colleges? July 2014.
Inside Higher Ed. Missing the expected impact. June 2014.

PREVIOUS ACADEMIC & PROFESSIONAL EXPERIENCE

2014-2015 Research Assistant, Institute of Higher Education, University of Georgia
2013-2014 Research Assistant, Centro Boliviano de Investigacion y Desarrollo Socio
Integral San Borja, Beni, Bolivia
2011-2013 Research Assistant, Institute of Higher Education, University of Georgia
2010-2011 Teaching Assistant and Writing Coach, Honors Program, University of Georgia
2008-2010 Assistant Director of Admissions, University of Georgia
2006-2008 Admissions Counselor, University of Georgia