

Selena E. Ortiz, Ph.D., MPH
Curriculum Vitae

601L Donald H. Ford Building
The Pennsylvania State University
University Park PA 16802

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ACADEMIC POSITIONS

Assistant Professor
Gregory H. Wolf Professor of Health Policy and Administration
Department of Health Policy and Administration
The Pennsylvania State University
State College, PA
2015 - Present

Health and Society Scholar, Robert Wood Johnson Foundation
Harvard Center for Population and Development Studies, Harvard University
Cambridge, MA
2013 – 2015

EDUCATION

Ph.D.
Department of Health Policy and Management
UCLA Fielding School of Public Health
The University of California, Los Angeles

MPH, Department of Health Policy and Management
Mel and Enid Zuckerman College of Public Health
The University of Arizona

B.A., Department of Sociology
The University of California, Berkeley

PUBLICATIONS

Selena E. Ortiz, Ichiro Kawachi, and Angie M. Boyce. Bariatric Surgery: A Population Health Perspective. *Health*, 2016, DOI: 10.1177/1363459316660858.

Selena E. Ortiz, Frederick J. Zimmerman, and Gary J. Adler, Jr. Increasing Public Support for Food-Industry Related, Obesity Prevention Policies: The Role of a Taste-Engineering Frame and Contextualized Values. *Social Science & Medicine*, 2016, 156: 142-153

Selena E. Ortiz, Debra J. Perez, and Ninez A. Ponce. The Quality of Diabetes Management Among Mexican Adults in California: Does Generational Status Matter? *Medical Care*, 2015, 53(9): 792-799

Selena E. Ortiz, Frederick J. Zimmerman, Franklin D. Gilliam, Jr. Weighing In: The Taste-Engineering Frame in Obesity Expert Discourse. *American Journal of Public Health*, 2015, 105(3): 554-559.

Selena E. Ortiz and Frederick J. Zimmerman. Race/Ethnicity and the Relationship between Homeownership and Health. *American Journal of Public Health*, 2013, 103(4): e122 – e129.

Frederick J. Zimmerman, **Selena E. Ortiz**, Dimitri Christakis, Dana Elkun. The Value of Social-Cognitive Theory to Reducing Preschool TV: A Pilot Randomized Trial. *Preventive Medicine*, 2012, 54(3-4): 212 – 218.

Cecilia B. Rosales, Kathryn Coe, **Selena E. Ortiz**, Grace Gámez, and Nancy Stroupe. Social Justice, Health and Human Rights Education: Challenges and Opportunities in Schools of Public Health. *Public Health Reports*, 2012, 127(1): 126 – 130.

Other Manuscripts

Ninez A. Ponce, Winston Tseng, Paul Ong, Yen Ling Shek, **Selena E. Ortiz**, Melissa Gatchell. The State of Asian American, Native Hawaiian and Pacific Islander Health in California. A Report from the California Asian Pacific Islander Joint Legislative Caucus. UCLA Center for Health Policy Research. 2009. Available at <http://escholarship.org/uc/item/3s89c1cm>

Selena E. Ortiz, Christy Trimmer, Amy Liebman, Mary E. Miller. Border Crossing Deaths: A Public Health Crisis along the US-Mexico Border. American Public Health Association Policy Statement. 2009. APHA Policy No. 20092. Available at <http://www.apha.org/policies-and-advocacy/public-health-policy-statements/policy-database/2014/07/24/08/56/border-crossing-deaths-a-public-health-crisis-along-the-us-mexico-border>

Working Papers

Jessica A. Williams and **Selena E. Ortiz**. Knowledge of ACA Preventive Services Coverage Provisions.

Selena E. Ortiz and Gary J. Adler. A Qualitative Comparative Analysis of Factors Associated with Affordable Housing Policy Support among Economic Elites.

Selena E. Ortiz and Bobbie Johannes. Examining Public Perceptions about Housing Affordability as a Social Determinant of Health.

Selena E. Ortiz and Bobbie Johannes. The Framing of Risks and Benefits of Bariatric Surgery in Online Bariatric Surgery Advertising.

AWARDS AND HONORS

Nominee, 2013-2014 Dissertation of the Year Award AcademyHealth	2014
Delta Omega National Public Health Honor Society, Alpha Nu Chapter	2008
Hispanic Alumni Excellence Award Outstanding Graduate Student, The University of Arizona	2007
Student Life Achievement Award Mel and Enid Zuckerman College of Public Health, The University of Arizona	2007
Outstanding Thesis Award Mel and Enid Zuckerman College of Public Health, The University of Arizona	2007
Peter W. Likins Inclusive Excellence Award Student Recipient Prize, The University of Arizona	2007

GRANTS

Principal Investigator The FrameWorks Institute Award Amount: \$8,000.00 Project Title: <i>Measuring Public Opinion of the Affordable Housing Crisis: How Values and Explanatory Messages Increase Support of Housing Policies among Economic Elites and Policy Mobilizers</i>	2015
Principal Investigator The FrameWorks Institute Award Amount: \$8,000.00 Project Title: <i>Moving Public Support for Early Childhood Education: Do Frames Matter? A Case Study of Alamance County's Impact Alamance</i>	2015
Principal Investigator Robert Wood Johnson Foundation, Health and Society Scholars Seed Grant Award Amount: \$23,308.00 Project Title: <i>Emotion-Based Language used in Message Framing throughout Online Bariatric Surgery Advertising and Information Pages Targeting Adolescents</i>	2014
Co-Principal Investigator Robert Wood Johnson Foundation, Health and Society Scholars Seed Grant Award Amount: \$16,531.00 Project Title: <i>Perceptions of Prevention and Wellness during ACA Implementation</i>	2014

FELLOWSHIP AWARDS

The University of California, Los Angeles, California Graduate Division Dissertation Year Fellowship	2012
Agency for Healthcare Research and Quality (AHRQ) T32 Pre-Dissertation Fellowship	2012
The University of California, Los Angeles, California Graduate Division Pre-Dissertation Fellowship	2011
The University of California, Los Angeles, California Graduate Division Graduate Student Summer Mentorship Research Fellowship	2010
The University of California, Los Angeles, California Diversity Initiative for Graduate Study in the Social Sciences Graduate Student Summer Fellowship	2009
The University of California, Los Angeles, California Diversity Initiative for Graduate Study in the Social Sciences Graduate Student Summer Fellowship	2008
Hispanic Women’s Corporation & Canyon Ranch Institute Mel and Enid Zuckerman College of Public Health, The University of Arizona Graduate Student Scholarship	2007
National Center of Minority Health and Health Disparities Mel and Enid Zuckerman College of Public Health, The University of Arizona Graduate Student Fellowship	2005 –2007

SELECTED TALKS & CONFERENCE PRESENTATIONS

<i>“Knowledge of Preventive Coverage under the ACA”</i> Health Economics Special Interest Group AcademyHealth Annual Research Meeting – Poster Presentation Boston, MA	2016
<i>“Alumni Contributions to the Science of Health Disparities”</i> Robert Wood Johnson Foundation Health & Society Scholars (HSS) Annual Program Meeting – Invited Plenary Speaker New Orleans, LA	2016
<i>“Addressing Health Disparities through the Lens of Health Policy Framing”</i> Medicine Grand Rounds, Penn State-Hershey and Lebanon VA Medical Center August 2016	2016

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Invited Speaker
Hershey, PA

“Reframing Child Health: What Will It Take to Make America Care?” 2016
AcademyHealth National Child Health Policy Conference – Invited Plenary Speaker
Washington, DC

Ethical Conduct of Public Health Practice and Research in Challenging Situations 2015
American Public Health Association Annual Meeting – Moderator
Chicago, IL

Does Exposure to an Alternative Frame of Obesity and Values Influence Public Support for Obesity Prevention Policies? Results from a Population-Based Survey Experiment 2015
AcademyHealth Annual Research Meeting – Oral Presentation
Minneapolis, MN

Does Exposure to an Alternative Frame of Obesity and Values Influence Public Support for Obesity Prevention Policies? Results from a Population-Based Survey Experiment 2015
Robert Wood Johnson Health and Society Annual Meeting – Oral Presentation
Chapel Hill, NC

Increasing Public Support of Obesity Prevention Policies: Using Strategic Frame Analysis to Identify Alternative Frames and Values 2015
Nutrition Resource Centre 2015 Forum – Invited Plenary Speaker
4th Canadian Obesity Summit
Toronto, Canada

Ethics of Setting Policy in the Face of Technological Developments 2014
American Public Health Association Annual Meeting – Moderator
New Orleans, LA

Using Strategic Framing Analysis to Increase Public Support for Policies that Target Obesity 2014
Harvard Program on the Global Demography of Aging Seminar – Invited Speaker
Harvard University
Cambridge, MA

The Interaction between Media and the Public: Do Frames Used in Readers' Comments Mirror Those Used in Online News Content about Obesity? 2014
Robert Wood Johnson Health and Society Annual Meeting – Oral Presentation
Detroit, MI

Does Race and Ethnicity Moderate the Relationship between Homeownership and Health? Findings from the California Health Interview Survey 2012
AcademyHealth Annual Research Meeting – Poster Presentation
Orlando, FL

Does Race and Ethnicity Moderate the Relationship between Homeownership and Health? 2011
American Public Health Association Annual Meeting – Poster Presentation
August 2016

Ortiz, SE

Washington, DC

The Role of Generational Status in Diabetes Care and Processes among Mexicans 2010
American Public Health Association Annual Meeting – Poster Presentation
Denver, CO

The Role of Generational Status in Diabetes Care and Processes among Mexicans 2010
AcademyHealth Annual Research Meeting – Oral Presentation
Boston, MA

Reducing Immigrant Deaths along the U.S./Mexico Border: The Role of Academic Institutions 2008
American Public Health Association Annual Meeting – Oral Presentation
San Diego, CA

The Impact of Deaths Due to Exposure along the US-Mexico Border 2007
American Public Health Association Annual Meeting – Poster Presentation
Washington, DC

How Social Justice and Human Rights Impacts the Communities of the Southwest 2007
American Public Health Association Annual Meeting – Poster Presentation
Washington, DC

It Takes a Village and a College of Public Health to Raise a Child 2006
Arizona Public Health Association Semi-Annual Conference – Oral Presentation
Phoenix, AZ

TEACHING EXPERIENCE

Instructor 2016
Department of Health Policy and Administration
College of Health and Human Development
The Pennsylvania State University

Spring 2016/Fall 2016: Health Services Policy Issues
Spring 2017: Introduction to Research Design in Health Services Research

Special Reader (Teaching Assistant) 2011 – 2012
Department of Health Services
UCLA Fielding School of Public Health
The University of California, Los Angeles

Winter 2011 and 2012: Ethical Issues in Public Health

Instructor 2008
Saint Mary's College of California

Winter 2008: The Intersection of Public Health, Ethics, and Human Rights
August 2016

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Teaching Assistant 2006 – 2007
Mel and Enid Zuckerman College of Public Health
The University of Arizona

Spring 2007: Ethics, Values, and Public Health Policy
Health Policy and Management Department

Fall 2006: Behavioral, Educational and Social Aspects of Public Health
Health Behavior and Health Promotion Department

EDITORIAL AND JOURNAL POSITIONS

Appointee, Advisory Committee, *The Nation's Health*, APHA 2014 – Present

Member, Editorial Board, *AIMS Public Health Journal* 2013 – Present

Peer Reviewer - *American Journal of Public Health* 2013 – Present
American Journal of Preventive Medicine
Medical Care
Social Science & Medicine
Health Communication
Obesity

PROFESSIONAL AFFILIATIONS AND SERVICE

Affiliate 2015 – Present
Center for Health Care and Policy Research (CHCPR)
The Pennsylvania State University
State College, PA

Affiliate 2015 – Present
Population Research Institute (PRI)
The Pennsylvania State University
State College, PA

Fellow 2015 – Present
The FrameWorks Institute
Washington, D.C.

Program Chair, 2016 2015 – Present
Ethics Section
American Public Health Association (APHA)
Washington, DC

Non-Resident Fellow 2014 – 2015
Ash Center for Democratic Governance and Innovation
August 2016 Ortiz, SE

Harvard Kennedy School of Government
Harvard University
Cambridge, MA

Ph.D. Student Representative to Faculty Committee 2012 – 2013
Department of Health Policy and Management
UCLA Fielding School of Public Health
Los Angeles, CA

President 2009 – 2010
Academy Health/UCLA Student Chapter
UCLA Fielding School of Public Health
Los Angeles, CA

Member 2009 – Present
AcademyHealth National Organization
Washington, DC

Member 2006 – Present
American Public Health Association
Washington, DC

Co-Founder 2007
Social Justice in Health Symposium
The University of Arizona, Mel and Enid Zuckerman College of Public Health
Tucson, AZ

Appointee – Health Policy and Program Planning Committees 2005
Appointee – Vice Chair, HIV, Substance Abuse and Mental Health Committee
National Association of Community Health Centers (NACHC)
Washington, D.C